

Contact

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Top Skills

Graphic Design

Photo Editing

Creativity

Languages

English (Professional Working)

Romanian (Native or Bilingual)

Claudia Matei

Graphic Designer at Uniunea Salvati Romania - USR
Romania

Summary

Hi! My name is Claudia and I am a passionate designer with over a decade of experience in related fields.

I started working as a developer for almost 6 years and also working independently, focusing on web design which gradually turned into a passion.

Nine years ago, I started a full-time job as a web designer. My career has allowed me to work with amazing clients such as: Alka, Avon, Bancpost, BCR, Belvita, Bonduelle, Fares, Ikea, Milka, Mol, Nescafe, Nescafe Dolce Gusto, Philips, Piraeus Bank, Poiana, Polaris, Raiffeisen Bank, Recon, Salatini, Telekom, Tuc, Unilever, Uniq etc

I always try to pursuit constant improvements. I have a thirst for diversity that has helped me cultivate expertise in a lot of industries such as medical, consumer, retail, technology, telecommunication, finance and more.

I am inspired by everything around me and I like to bring new ideas and aesthetics to each project.

I also like to pay attention to details, I have a belief that they are making all the difference.

Some of my work can be found here:

<https://www.behance.net/ClaudiaMatei>

<https://dribbble.com/ClaudiaMatei>

Experience

USR | Uniunea Salvați România

Graphic Designer

October 2017 - Present (3 years 7 months)

Bucharest, Romania

eJobs Romania
Visual Designer
June 2017 - August 2017 (3 months)

Kinecto Isobar
11 years 2 months

Web Designer
June 2012 - June 2017 (5 years 1 month)
Bucharest, Romania

- Wireframes
- Websites
- Landing pages
- Online campaigns (Newsletters, Banners, Brandings, Facebook Social Media, Facebook ads etc)
- Printed materials (Posters, Vouchers, Shelf wobblers, Coasters, Notebook school covers, Stickers etc)

Front-end Developer
May 2006 - May 2012 (6 years 1 month)

- Maintaining online campaigns
- Setting up materials according to the customer specifications
- Quality assurance
- Creating mock up designs for newsletters, banners

Education

Universitatea „Spiru Haret” din București
Engineer’s Degree, Information Technology · (2004 - 2008)

Academia de Studii Economice din București
Computer/Information Technology Administration and
Management · (2003 - 2004)